



PARTNERS FOR PROFIT

Circle A Angus Ranch

41 Hwy K
Iberia, MO 65486

PRESORTED
Standard
US POSTAGE
PAID
WORTH, IL
PERMIT 250

*If I can help, give me
a call directly.*

*Nick Hammett
573-280-5308*

1-800-CIRCLE A

www.circlearanch.com

Please Join Us:
for our 18th Annual

March 17, 2012

Spring Bull & Heifer Sale

Selling:

251 Black Angus Bulls

Stout, slow-grown, coming two's

**Also Selling:
450 Fall-calving
Premium Heifers**

**Fetal Sex & due date
by ultrasound**

Grow a Little, Get a Lot!

Every year at our Bull & Heifer sales we have a buyer or two who purchase 100 heifers or more. Buyers can be assured they're getting a uniform set of high-quality heifers from a single brand, calving in a tight window and can even get them carrying the same sex calf; an offer unparalleled anywhere. Buying heifers in that volume is fun to watch, and sure makes the sale go fast, but for most people it represents an investment that is just not possible.

To accommodate all buyers, Circle A sells our commercial heifers just five head at a time and our Elite Registered heifers in groups of three. Five head at a time may seem small compared to 100 head, but examine the difference five head can make to a small sized herd.

If your running 25 or 30 cows, you still have to own a truck, a trailer, a head catch, feed bunks, hay racks, etc... You have nearly all the overhead costs of operating a 100 cow operation. Whether you're running 30 cows or 300 the added annual operating expense of adding a few more head to your operation is minimal, but your average overhead costs is decreased significantly.

The greatest advantage is the added revenue those few head are going to provide next year. At Circle A Feeders our average price paid for calves right now is running \$1100 with many exceeding the \$1200 mark. As the markets continue to climb, and look to remain there for some time to come, **five more heifers this year could mean \$5500 more dollars in your pocket next year at marketing time.** All markets run in cycles and beef cattle look to be great for at least two or three years to come. Don't miss your opportunity to sell calves at the peak of the market by buying quality bred heifers sorted for due date and fetal sex from Circle A at our sale on March 17th!



When the time's right to restock, you've got a source of proven high-quality, bred-heifers ready to meet your needs.

*Annually
Selling:*

**450 fall-calving, bred heifers the third Saturday of March
450 spring-calving, bred heifers the third Saturday of October**

- We run over 6000 cows and have been selecting based on a profitability index for over 15 years. (including selection for reduced feed intake, improved average daily gain, heifer pregnancy, cow stayability, calving ease, weaning and yearling growth, marbling and ribeye)
- Our heifers are developed while on grass, sold in lots of five head (with the ability to take more at the same price). They are AI and natural bred to calving-ease bulls and fetal sexed via ultrasound.
- The majority are straight Angus, with select groups of F1, Hereford black-baldies when available.
- Our heifers were selected as the Grand Champion Pen of commercial heifers at the Fort Worth Stockshow in 2006 & 2008
- We're proud of our reputation:
 - 2002 BIF Seedstock Producer of the Year
 - 2006 CAB Excellence Award Winner
 - 2005 National Angus Carcass Challenge Winner
 - 2008 & 2009 CAB Quality Focus Award Winner
- We also sell 450 coming two year old bulls annually and offer free delivery on two or more bulls.

Feedlot and Carcass averages for Circle A's Entire Herd (Last three years, over 10,000 head)

Average Daily Gain	Feed Conversion	Hot Carcass Weight	Yield Grade	Back Fat	Ribeye Area	% Choice & Prime	% Prime	% Certified Angus Beef
3.7 lbs.	5.5 lbs.	819 lbs.	2.8	0.51 in.	13.1 sq. in.	98.4%	15.2%	41.6%



AN UNPARALLELED COMMITMENT

TO INCREASING THE QUALITY OF CATTLE THROUGH THE USE OF PROFITABLE GENETICS