



PARTNERS FOR PROFIT

Circle A Angus Ranch

41 Hwy K
Iberia, MO 65486



Return Service Requested

1-800-CIRCLE A

www.circlearanch.com

Please Join Us:
for our 17th Annual

March 19, 2011

Spring Bull & Heifer Sale

Selling:

261 Black Angus Bulls

Stout, slow-grown, coming two's

**Also Selling:
450 Fall-calving
Premium Heifers**

**Fetal Sex & due date
by ultrasound**

Grow a Little, Get a Lot!

Every year at our Bull & Heifer sales we have a buyer or two who purchase 100 heifers or more. Buyers can be assured they're getting a uniform set of heifers from a single brand, calving in a tight window and can even get them carrying the same sex calf, an offer unparalleled anywhere in the Midwest. Buying heifers in that volume is fun to watch, and sure makes the sale go fast, but for most people it represents an investment that is just not possible.

To accommodate all buyers, Circle A sells our commercial heifers just five head at a time and our Elite Registered heifers in groups of three. Five head at a time may seem small compared to 100 head, but examine the difference five head can make to a small sized herd.

If your running 25 or 30 cows, about the average sized cow/calf operation in the Midwest, you still have to own a truck, a trailer, a head catch, feed bunks, hay racks, etc... You have nearly all the overhead costs of operating a 100 cow operation. Your annual expense of adding 5 more head to your operation is minimal, but your average overhead costs is decreased significantly.

The greatest advantage is the added revenue those five head are going to provide next year. At Circle A Feeders our average price paid for calves right now is running \$950 with many exceeding the \$1000 mark. As the markets continue to climb, and look to remain there for some time to come, **five more heifers this year could mean \$5000 more dollars in your pocket next year at marketing time.** All markets run in cycles and beef cattle look to be great for two or three years to come. Don't miss your opportunity to sell calves at the peak of the market by buying quality bred heifers sorted for due date and fetal sex from Circle A at our sale on March 19th!



The Writing is on the Wall, Now Is a Great Time to Expand!

“All weights and classes of feeders are currently trading at all-time record high prices in most major trading regions with stories of nearly unbelievable price quotes being trumped daily...These price levels are literally unheard of, yet if trends from the last few months continue – they could be commonplace by the time spring-grass arrives.”

-Corbitt Wall, USDA

“I think there is a tremendous opportunity for cow-calf producers who know their costs, manage production and have market savvy. The cow-calf sector could have the most profitable three to four years ahead as any time in history... What’s the opportunity? You can see what the masses are doing. Not many are keeping heifers or buying a few more cows, so those who do will have a pretty good pay day.”

-Randy Blach, Cattle-Fax

“Count me in on the side that’s pretty darn bullish on the prospects for cow-calf producers for a considerable period of time. In fact, I think the market is shaping up to produce excellent price levels for a longer period of time than what we’ve typically seen in previous cattle cycles. Quite a few heifers destined for the replacement pen have found their way to town in the last 60 days. Short-term that’s more numbers than expected, which means long-term numbers will get tighter yet.”

-Troy Marshall, BEEF Magazine

December 13, 2010 Show-Me-Select replacement heifer Sale Report

“Demand was very good with the sale averaging **\$1665.00** per head on 54 lots. This was 392.00 per head above last year’s average and the highest sale average ever for a Missouri Show-Me-Select Heifer Sale.”

-Steve Disselhorst, MO Dept of Ag-USDA Market News Service

“All cattle and calves in the United States as of January 1, 2011, totaled 92.6 million head, 1 percent below the 93.9 million on January 1, 2010. This is the lowest January 1 inventory of all cattle and calves since the 91.2 million on hand in 1958.

-USDA Cattle Inventory Report

“I’m very bullish on the cattle business. Exports are up, markets that were closed or restricted have opened again. Living standards around the world are improving - the world will demand more protein. We’ve (personally) doubled our cow-herd the last few years...”

-Bill Donald, NCBA President



AN UNPARALLELED COMMITMENT

TO INCREASING THE QUALITY OF CATTLE THROUGH THE USE OF PROFITABLE GENETICS