



PARTNERS FOR PROFIT

Circle A Angus Ranch

41 Hwy K
Iberia, MO 65486



Return Service Requested

1-800-CIRCLE A

www.circlearanch.com

Please Join Us:
for our 5th Annual
Fall Bull & Heifer Sale

October 15, 2011

Selling:

More than 600 Head

150 Black Angus Bulls

**Stout, slow-grown, coming two's
Ready for Service**

**450 Premium Angus Heifers
Fetal Sex and Due Date by
Ultrasound**

**12 Elite Registered Heifers
From the heart of our registered
herd sold in groups of three**

Grow a Little, Get a Lot!

Every year at our Bull & Heifer sales we have a buyer or two who purchase 100 heifers or more. Buyers can be assured they're getting a uniform set of heifers from a single brand, calving in a tight window and can even get them carrying the same sex calf, an offer unparalleled anywhere in the Midwest. Buying heifers in that volume is fun to watch, and sure makes the sale go fast, but for most people it represents an investment that is just not possible.

To accommodate all buyers, Circle A sells our commercial heifers just five head at a time and our Elite Registered heifers in groups of three. Five head at a time may seem small compared to 100 head, but examine the difference five head can make to a small sized herd.





If your running 25 or 30 cows, about the average sized cow/calf operation in the Midwest, you still have to own a truck, a trailer, a head catch, feed bunks, hay racks, etc... You have nearly all the overhead costs of operating a 100 cow operation. Your annual expense of adding 5 more head to your operation is minimal, but your average overhead costs is decreased significantly.

The greatest advantage is the added revenue those five head are going to provide next year. At Circle A Feeders our average price paid for calves right now is running \$950 with many exceeding the \$1000 mark. As the markets continue to climb, and look to remain there for some time to come, **five more heifers this year could mean \$5000 more dollars in your pocket next year at marketing time.** All markets run in cycles and beef cattle look to be great for two or three years to come. Don't miss your opportunity to sell calves at the peak of the market by buying quality bred heifers sorted for due date and fetal sex from Circle A at our sale on October 15th!



You Do the Math!

At Circle A we try very hard to make our cattle turn a profit. For that to happen our customers have to profit from Circle A genetics and that is why we created the Circle A Feeders buy-back program. On average, producers selling to Circle A Feeders make \$50 to \$100 more per calf by selling to us. To the small producer that may not sound like much, to a large producer or a feedyard, \$50 per head more profit is substantial. Even if you sell just 25 calves annually, that's \$1250 to \$2500 more dollars per year for the kids college fund, vacation, or to save for a rainy day. We encourage anyone not currently involved in the Circle A Feeders buy-back program to do their own math a see how the program could be putting more money in their pockets.

	Traditional Market	
Base Price	\$0 No guarantees, hope to do better than average.	+\$30 per head Guaranteed top of your region from State of MO market report.
Commission	-\$30 per head (about 3% of sales price)	\$0
 Sire Premium	\$0	+\$25 per head
 Female Premium	\$0	+\$10 per head
 SAV Premium	\$0	+\$10 per head

Difference +\$105/head

You can't afford not to run Circle A bulls!
For every 30 calves you sell to Circle A Feeders, it's like getting your bull for free.



AN UNPARALLELED COMMITMENT

TO INCREASING THE QUALITY OF CATTLE THROUGH THE USE OF PROFITABLE GENETICS